Goal: 1 MILLION

MAJOR FUNDRAISING CAMPAIGN 2015-2020

Investing in our heritage together
Major Fundraising Campaign in Support of Cégep Heritage College

Investing in our heritage together!

The Cégep Heritage College, is the only English public community college in western Québec, serving the vast geographical area of the Outaouais (the City of Gatineau, Gatineau Valley, Collines-de-l’Outaouais, Papineau, Pontiac as well as many aboriginal communities located as far North as James Bay). We welcome close to 1,200 students, both Anglophone and Francophone, on their journey to becoming active and productive members of our community.

In order for the College to continue to fulfill its mission, the Cégep Heritage College Foundation is undertaking a Major Fundraising Campaign to raise 1 Million dollars to improve student assistance, invest in programs and initiatives which foster increased self-esteem, encouragement and student engagement.
Campaign Message

Having been raised in a single-parent family with few resources, I benefitted from sound advice, trust and commitment of others. I believe that it is now our responsibility to encourage our youth’s educational pursuits. Payback will come when these students help each other, their families and our community. **Good deeds are always rewarded!**

As a member of the Heritage College Board of Governors and a Foundation Administrator, I recognize that significant community members are engaged in our Foundation. I wish to play a connecting role within our community.

Being from the Pontiac and a lifelong resident of Québec, I believe that our commitment to education is critical to our survival in our community. I must show leadership by “walking the talk”. Not only do I have to be a role model, I believe that I must encourage graduates and other parents to contribute their talents to our cause.

Foundation Chair’s Message

As a Cégep Heritage College alumni, I am delighted and honoured to be appointed Chair of the Cégep Heritage College Foundation.

I am proud of my College because it has come a long way through the years without ever losing focus on its main objective: student success. Heritage has also grown massively and has done so despite the financial cutbacks it has faced... this is a true testament to the exceptional student experience.

I am an active supporter and proud to be a part of the Cégep Heritage College Foundation as it is a great initiative that has come a long way since its establishment, just a few short years ago and we have many dedicated past and present Board members to thank for their help and generosity.

**Together, we will continue our major fundraising campaign and bring it to its goal of $1 Million dollars to help support Cégep Heritage College remain the great College it is.**

Thank you for your confidence.
# Objectives of the Campaign

## 1. BURSARIES and FUNDS

$500,000.00

*Interest from invested* funds will serve to promote access to full-time studies at Heritage, encourage student perseverance despite obstacles, support development of educational projects, and provide emergency aid for students with financial hardships.

<table>
<thead>
<tr>
<th>Bursaries Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Perseverance Bursaries</td>
<td>$225,000.00</td>
</tr>
<tr>
<td>Educational and Student Life Projects</td>
<td>$225,000.00</td>
</tr>
<tr>
<td>Student Emergency Fund</td>
<td>$50,000.00</td>
</tr>
</tbody>
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## 2. AccessAbility (Special Needs)

$200,000.00

Investing in increased autonomy and equal opportunities by installing automatic doors and acquiring adaptive desks and lockers. The Foundation also wishes to fund increased academic support for students with disabilities which may include learning disabilities, mobility, physical and mental health issues.

## 3. TEACHING TECHNOLOGIES AND EQUIPMENT

$300,000.00

Investing in student creativity, collaboration, goal setting, problem solving and communication skills while assisting the College to provide a safe and stimulating learning environment. Areas earmarked for *urgent* investments are:

- Rugby/soccer field drainage and crowning;
- Auditorium digital audio/visual, projector, screen and lighting;
- Varied sports equipment including: snowshoes, skis and an exterior multi-surface area.
Cégep Heritage College is proud of its reputation for excellence and the 30% increase in the number of students attending since 2008-2009. This increase in enrolment and a sound financial management have enabled us to maintain our excellent programming despite seven major budget cuts.

To date, the College has been able to maintain its services to students. However, we have been unable to address certain needs that have an impact on the academic success and quality of the educational experience of its students.

The needs of our 1,200 students are unique compared to students attending other colleges:

- one-third seek financial assistance in order to meet their basic needs;
- numerous students come from rural and aboriginal communities resulting in significant expenses related to transportation or housing;
- at-risk or vulnerable students include young adults returning to school, single parents, students with various challenges including mental health and reduced mobility.

The College is experiencing a significant increase in student assistance needs. Stress, anxiety, and financial insecurity are progressively undermining and hampering our students’ potential to succeed.

Demographic projections show an increase in population in the Outaouais until 2031. The time to invest is now. Together, we can make a difference. Please help us to protect services ensure up-to-date programs and attractive equipment for the families currently living in the region and for those who will be moving to the Outaouais in the future.
Challenges (continued)

Major investments are required in order for the College to increase our student services and meet the demands of the 21st century:

- Increase the autonomy of students with disabilities, and improve services for students with special needs;
- Improve the drainage of the rugby / soccer field;
- Renew auditorium technologies; and
- Increase College services by establishing distance-learning for remote areas.

Without investments, existing services that promote perseverance of studies are at risk of disappearing.
Ambassadors, Volunteers and Campaign Committee Members

- Bob Valcov, (Parent former College Board of Governors)
- Michael Duggan, (Parent, Councillor Ville de Gatineau)
- Karl Lavoie, (alumni & College Board of Governors)
- Jennifer Mulligan, (alumni & former College Board of Governors)
- Simone Choy, (Development Possibilities)
- Tegan Schioler, (Heritage Faculty)
- Carl Marcotte (Canadian Commercial Corporation, Foundation Board)
- Larry Greene, Chair, Lead and Major Gifts Division (Parent et Cégep Heritage College Alumni, Foundation Board)
- Caryl Green, Past-Chair of the Foundation (Parent, Mayor of Chelsea)

Resources

- Marc Desjardins, Events Coordinator (Cégep Heritage College)
- Marie-Paule Dufresne, Communications Committee (Cégep Heritage College, Business Services)
- Michael Randall, (Cégep Heritage College, Director General, Foundation Board)
- (Me Joseph Gorman, Chair of the Foundation (Gagné, Isabelle, Patry, Laflamme et associés and Alumni)
- Nicole Lefebvre, Campaign Coordinator

Foundation Board of Directors

- (Me Joseph Gorman, Chair of the Foundation (Gagné, Isabelle, Patry, Laflamme et associés and Alumni)
- Martine Rainville, Vice-Chair (Assistant to the Director General and associate community-life agent, Desjardins)
- Michel Hétu, Treasurer (Cégep Heritage College, Director of Finance)
- Marie-Paule Dufresne Communications (Cégep Heritage College, Business Services)
- Caryl Green, Past-Chair of the Foundation (Parent, Mayor of Chelsea)
- Larry Greene (Parent and Alumni)
- Carl Marcotte (Canadian Commercial Corporation)
- James Shea (Parent and College Board of Governors’ representative)
- Michael Randall, (Cégep Heritage College, Director General)
- Chief Gilbert Whiteduck (Kitigan Zibi Aboriginal Community)
- vacant (Cégep Heritage College, Family Advisory Committee representative)
- Nicole Lefebvre, Foundation Manager

Our volunteers are wholeheartedly involved in our campaign. We wish to acknowledge the devotion of College staff, students, friends and volunteers. We have received campaign pledges that total $625,000 (January 2017). With your help, we will achieve our goal.
Investing in our Heritage Together

CEGEP Heritage College Foundation