

HERITAGE COLLEGE REFERENCE DOCUMENT #P17.1
(supporting material for Heritage College Policy #17 concerning Program Evaluation)

Program Evaluation Data Sources

The Program Evaluation Outline requires that each program gather data in an effort to evaluate their program according to the Commission criteria (see Reference Document #P17.1).

The data required will be both quantitative (statistical) and qualitative (based on non-statistical-type data such as descriptions and perception):

Quantitative	Qualitative
<p>Program Information System (PIS) The College maintains an information system for collecting and storing statistical-type data essential to the ongoing program improvement/in-depth program evaluation initiatives. The Academic Dean provides these data to each program.</p> <p>The information system data shall include, but not be restricted to:</p> <ul style="list-style-type: none"> • the number of student applications, admission and enrolment, • student demographic profiles, • student success rates for courses, the EEE and the program exit assessment, • retention and graduation rates, • program completion times, • demographics and factors of teacher management, • program management. 	<p>Related Program Data The Program Committee considers the following information on an annual basis:</p> <ul style="list-style-type: none"> • program overview, • perceptions of students regarding the program (early leaver survey, current student survey, program exit survey), • recommendations for course and program improvement, • course outlines, • perceptions of students, faculty, employers and institutions hosting work placements <i>or co-op</i>, hiring or admitting our graduates (PAC), • job placement and subsequent success in employment (<i>alumni</i> survey), • admission to and subsequent performance in university (<i>alumni</i> survey), • department/program annual reports and planned actions.