

Press Release

For Immediate Release

Major Fundraising Campaign to Raise \$1 MILLION for Cégep Heritage College

“Investing in our heritage together”



Gatineau, May 7, 2015 -. The Cégep Heritage College Foundation kicked off its major fundraising campaign today by introducing its partnership with **Desjardins**. Support from this lead partner has been instrumental in laying the ground work to undertake the campaign. The Foundation was also pleased to announce pledges received to date totaling **\$408,000**.

This initiative is being launched during a critical time at Heritage. While student enrolment has increased by 30% over the past five years, the College has seen its financing reduced to the very basics. The College wants to ensure its high level of quality education, and the “Foundation” is undertaking a ‘Major Fundraising Campaign’ to raise \$1 Million dollars, over 5 years. The funds raised will be targeted to address urgent matters: perseverance bursaries, enhance student services and assistance, to invest in programs and initiatives which foster increased self-esteem, encouragement and student engagement.

In the words of Caryl Green, Chair of the Foundation, "It is with pride that we see the students and the community join forces to ensure the sustainability of our quality learning experience".

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The Foundation is convinced that loyal alumni, parents and the local businesses will rise to this educational investment opportunity.

Michel Drouin, Campaign Chair, believes that “A community that stands together, grows together, and this campaign will confirm this!”

The Foundation thanked the City of Gatineau, Charlebois Trépanier Insurance, Leacross Foundation, Alliance Autochtone du Québec, Otto’s BMW and Otto’s Subaru, Marcel Proulx Real Estate Broker, Pharmacies Jean Coutu - Gilles Lalonde, Intact Insurance, Imprimerie Grégoire, Bulletin d’Aylmer Bulletin, West Quebec Post, Pontiac Journal du Pontiac, Restaurant « La Station » and Gamma-Dynacare Laboratories for their generous commitments . We are also grateful for the internal Heritage family’s participation, commitment and financial support.

The Cégep Heritage College, the only English-speaking public community college in Western Québec, offers 12 diploma programs and many courses through Continuing Education.

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For more information, please contact: Nicole Lefebvre, Foundation Manager, 819-778-2270, extension 2127 or nlefebvre@cegep-heritage.qc.ca.