

For Immediate Release
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2009 NewMedia and Publication Design Presentations at Heritage College

On Saturday, May 9, the Heritage College auditorium was the setting for the graduating NewMedia and Publication Design students to showcase their portfolios as part of their Program Exit Assessment. According to the family, friends and NewMedia faculty in attendance, the première of this dynamic new annual year-end event was a great success.



Left to right: Chris Gonzalez, Jessica Larabie, Cynthia Ortega Alarie, Victoria Lawlor, Jason Rodrigues, Pierre-Yves Lanthier, Brad Souster, Marc-André Lanthier, Jennifer Roy and Veronique Nadeau

The talented class of 2009—Ambrose Baptista, Chris Gonzalez, Marc-André Lanthier, Pierre-Yves Lanthier, Jessica Larabie, Victoria Lawlor, Veronique Nadeau, Cynthia Ortega Alarie, Jason Rodrigues, Jennifer Roy and Brad Souster—showcased digital examples of their best design work from each of the three core areas of the NewMedia program: web, print, and multimedia. These projects included stationery systems, advertisements, posters, newsletters, brochures, training manuals, personal websites (complete with resumes and portfolio samples), business websites, blogs, databases, and animations. They also displayed their hardcopy portfolios for audience members to examine after their multimedia presentations were completed.

NewMedia and Publication Design at Heritage College is a three-year career diploma (DEC) program emphasizing integrated concepts and skills, and the development of independent thinking and creativity. Students acquire the skills to create, write, and design a variety of publications, multimedia presentations, and websites. They also learn to manage print and electronic publication projects, interact effectively with clients, provide software support, and ensure the quality of written language in all of their work.

Congratulations to everyone who participated in this event!

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